



FIVE PHRASES FOR IMMEDIATE DEPLOYMENT

Emergency Busy Phrases

For occasions when a response is required
and a conclusion would be premature.

01 “We’re aligning around next steps.”

Deploy when agreement is the next step. Keep further steps provisional so alignment can continue.

02 “That’s definitely on our radar.”

Acknowledges the issue without requiring movement. Its location has been confirmed.

03 “Let’s circle back once we’ve synced on that.”

Further circling is authorised once synchronisation is complete. Evidence of an initial circle is not required.

04 “We’re still calibrating priorities this quarter.”

Calibration is recognised as progress. No change to priorities is required.

05 “Good question — let’s park that for Phase Two.”

Provides the question with a location outside this meeting. Phase Two need not have a commencement date.



*Where possible, conclude with an action
to arrange further discussion.*

Report any resulting decision as an exceptional event.